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## ERIKA LINDEN GREEN VISUAL & PRINT DESIGNER

- » My design style is sophisticated and on-target. I maintain a high level of creativity and organization. I am articulate, possess high standards and thrive as a team member or independent worker. I have managed a design department with 1-3 designers, for web and print design. I have expert level skills in Adobe Creative Suite, graphic design and print production.

### CORPORATE WORK EXPERIENCE

#### **MAYER BROWN CHICAGO, IL**

#### **GRAPHIC DESIGN SPECIALIST**

**2015 - PRESENT**

- » Conceived, designed and produced key marketing materials, multi page documents: books, white papers, legal documents, magazines, cards, brochures, PowerPoint presentations and templates, branding and identity for Mayer Brown, a leading global law firm.
- » Supported business development leaders by creating integral concepts and producing key marketing materials towards generating new business opportunities. Handled concept to completion for all materials.
- » Created branded graphics for MayerBrown.com, social media and digital campaigns

#### **VOA ASSOCIATES INCORPORATED CHICAGO, IL**

#### **MARKETING COMMUNICATIONS COORDINATOR**

**2011 - 2013**

- » Conceived, designed and produced key marketing materials, branding and identity for VOA, a global architecture firm.
- » Conceived, designed and produced "coffee table" style books leading to sales of architecture services in all markets.
- » Supported business development leaders by concepting, creating and producing key marketing materials used to win new business.
- » Curated and maintained a complex image archive of over 600 architectural projects
- » Managed award submission process and designed award entry packages for all business development leads, winning 5-6 awards for firm
- » Researched and posted architecture related events and news, and wrote short articles on the VOA intranet blog.
- » Updated and maintained website, VOA.com using a CSM and HTML

#### **IDEON HEALTHCARE EDUCATION CHICAGO, IL**

#### **ART DIRECTOR**

**2005 - 2006**

- » Created, designed and produced materials, analyzed and executed design solutions for all medical education projects for multiple clients.
- » Maintained archive of design files and assets
- » Designed look and feel for several medical education websites.

#### **ANTHOLOGY, INC. ARLINGTON HEIGHTS, IL**

#### **SENIOR DESIGNER**

**2004 - 2005**

- » Production work and management of staff designers.
- » Collaborated with designers, editors, writers, production, photographers and illustrators

#### **CNA INSURANCE EBUSINESS GROUP CHICAGO, IL**

#### **ART DIRECTOR**

**2001 - 2002**

- » Managed design department and designers, designed websites and print collateral.
- » Successfully redesigned and rebranded CNAs intranet marketing site
- » Creative direction, budget creation, production work and project scheduling.

#### **4 POINTS DIGITAL/MARCHFIRST CHICAGO, IL**

#### **ART DIRECTOR**

**2000 - 2001**

- » Designed look and feel of client websites and participated in new business pitches
- » Collaborated with interactive designers, web developers, programmers, user experience analysts and writers
- » A peer review mentioned a *"pleasant personality, which remains so in stressful situations."*

### FREELANCE WORK EXPERIENCE

#### **FREELANCE DESIGNER / ART DIRECTOR CHICAGO, IL ART DIRECTOR/DESIGNER**

**2002-2004, 2006-2011, 2014**

- » Extensive experience handling a variety of different clientele with various levels of communication.
- » Created estimates, quotes and design briefs outlining scope of work and deliverables.
- » Specializing in trade books, catalogs and multi page documents

### EDUCATION

- » American Design and Master-Craft Initiative School for Digital Craftsmanship, Applied Interaction Design certificate 2014
- » University of Wisconsin at Whitewater, BA in Art, graduated 3.8 GPA



## ERIKA LINDEN GREEN

### ANNUAL REPORTS

**Interfaith Worker Justice**

### CATALOGS

**Haggin Marketing**

Kaehler TravelWorks

Sears Wishbook

**CenterPoint Chicago**

Kenmore

### BOOK DESIGN, EDITORIAL, EDUCATIONAL PUBLISHING DEVELOPMENT

**American Dietetic Association**

**UChicago Booth School of Business**

**WHPK 88.5 FM Music Magazine**

**World Book Encyclopedia**

**Preface/Anthology, Inc.**

McGraw-Hill

Holt, Reinhart, Winston

**Ronan Design**

Rigby, Inc.

**MacMillian Publishing**

*Creative Black Book*

*Chicago Sourcebook*

*Texas Sourcebook*

*Flash magazine*

*Annual Report & Corporate Image*

*Planning Guide*

**McDougal-Littell**

McGraw-Hill

Silver Burdett Ginn

48th Chicago Book Clinic

**Ligature, Inc.**

Scott Foresman

Silver Burdett Ginn

**Chenevert Photography**

Books of Life

## CLIENT LIST

### TRADE BOOKS

**VOA Associates Incorporated**

Healthcare Architecture

Retail Architecture

Education Architecture

Commercial Architecture

Wellness Architecture

**Waswo X. Waswo Photography**

*The European Journal*

*3 MegaPixel Journal*

*Essays*

### IDENTITY DESIGN

**Sistema Solera International**

**Downtown Auto Center**

**VOA Associates Incorporated**

### INSURANCE

**Marsh Affinity Group Services**

Nurses Liability Insurance

**CNA Insurance**

### MUSIC PROMOTION

**The Art House, LA**

**A&M Records**

**Columbia Records**

### NON PROFIT/ARTS

**Guild Literary Complex**

**Adopt A Pet, Illinois**

**Chicago Book Clinic**

**Literacy Chicago**

**Lookingglass Theater**

**Youth Vision**

**Piven Theatre**

**The Chris Hogan Show**

### WEB DESIGN

**Arab Classical Music Society**

**Naeif Rafeh, Syrian musician**

**WHPK 88.5 FM**

**Party from Damascus radio show**

**Palos Heights Hospital**

**marchFIRST**

**EURO/RSCG Life Central**

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### HEALTHCARE/PHARMA

**Ideon Healthcare Education**

Astellas Pharmaceutical

**Corbett Health Connect**

Arthrotec®, Dovonex®, Meridia®, Serzone®, Saxagliptin®, Evista®

**EURO/RSCG Life Central**

DuoNeb

**Hamilton Communication**

Elan Pharmaceuticals

### SALES PROMOTION

**American Dietetic Association**

**JPMorgan Chase**

**FCB Impact**

**SALT Communications**

Wisconsin Cheese

**Frankel (ARC Worldwide)**

USPS, Amoco, McDonald's

Motorola, VISA, Target, Oldsmobile

**Draft Worldwide**

USPS

Mars Brands

**Cramer-Krasselt**

**Taylor-Johnson Advertising**

@ properties

Ameritech

**Ketchum Advertising**

Montgomery-Ward

**Ryan Partnership**

Kraft Foods

**Targetcomm**

**ChooseChicago**

City of Chicago

Chicago Shakespeare Theater

**Plan B**